



# Easter Eggstravaganza



**Sponsorship  
Packet**

Two Great  
Opportunities to  
Showcase Your  
Business!  
March 23 & 30,  
2024



## About the Event

The inaugural Dog Park Easter Egg Hunt is presented by the City of Clovis Parks & Recreation Department. The event takes place on March 23 at 12 p.m.

This "egg-citing" Easter adventure is fun for the whole furry family! The event features free activities such as dog egg hunt, pictures with the bunny, and sponsor booths.

Estimated Attendance: Approximately 1,200+

Target Audience: All ages, Local and Military Families.

2022 Facebook Reach: 25,000+ (reach), 2,800+ (engagement), 250+ (shares)

For more information please feel free to contact:

Vicki Reyes, Assistant City Clerk, [vmreyes@cityofclovis.org](mailto:vmreyes@cityofclovis.org), (575) 763-9654

Megan Darrow, Marketing & Communications Coordinator, [mdarrow@cityofclovis.org](mailto:mdarrow@cityofclovis.org)

## Sponsorship Levels

### EGGCELLANT EVENT SPONSOR | \$500

- Opportunity to place company banner/signage at Event entrance.
- 2 x PSA's on the day of the event.
- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out company materials or promo items.

### EGGMAZING EVENT SPONSOR | \$300

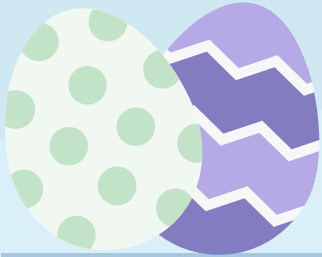
- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out marketing materials or promo items.

### EGGSTRAORDINARY EVENT SPONSOR | \$100

- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out marketing materials or promo items.

### Trade, In Kind or Add on Sponsorship(s)

- Golden Egg Sponsor: Provide raffle prize for day-of giveaway(s). (Multiple)
- Egg Hunt Sponsor: Provide 500(+) pre-filled plastic eggs. (Multiple)
- Table Sponsor: Staff and provide children's activity or promo items. (Multiple)



# Easter Eggstravaganza

## SPONSOR FORM

### SPONSOR LEVELS

- EGGCELLANT EVENT SPONSOR | \$500
- EGGMAZING EVENT SPONSOR | \$300
- EGGSTRAORDINARY EVENT SPONSOR | \$100
  - Golden Egg Sponsor.
  - Egg Hunt Sponsor.
  - Table Sponsor.

### SPONSOR INFORMATION

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### PAYMENT INFORMATION

Total Amount: \$: \_\_\_\_\_  
 Credit Card  Check(Check#): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Expiration: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

\*Please send all checks to the City of Clovis, 321 N. Connelly Street Clovis, NM 88101 (ATTN: Vicki Reyes).  
 All credit card information will be taken at the City of Clovis Finance Department via phone (575) 763-9636..