



Easter Eggstravaganza



Sponsorship Packet

Two Great
Opportunities to
Showcase Your
Business!
March 23 & 30,
2024



About the Event

The annual Underwater Easter Eggstravaganza is presented by the City of Clovis Parks & Recreation Department. The event takes place on March 30 from 12 - 4 p.m.

This "eggciting" Easter adventure is fun for the whole family! The event features free activities such as children's egg hunt, pictures with the bunny, craft table and sponsor booths.

Estimated Attendance: Approximately 1,200+

Target Audience: All ages, Local and Military Families.

2022 Facebook Reach: 25,000+ (reach), 2,800+ (engagement), 250+ (shares)

For more information please feel free to contact:

Vicki Reyes, Assistant City Clerk, vmreyes@cityofclovis.org, (575) 763-9654

Megan Darrow, Marketing & Communications Coordinator, mdarrow@cityofclovis.org

Sponsorship Levels

EGGCELLANT EVENT SPONSOR | \$500

- Opportunity to place company banner/signage at Event entrance.
- 2 x PSA's on the day of the event.
- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out company materials or promo items.

EGGMAZING EVENT SPONSOR | \$300

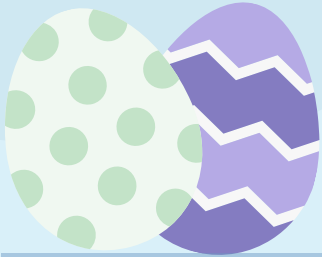
- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out marketing materials or promo items.

EGGSTRAORDINARY EVENT SPONSOR | \$100

- Company Logo/Name linked to Clovis Easter event website & Facebook Event.
- 10 x 10 Booth at event to hand out marketing materials or promo items.

Trade, In Kind or Add on Sponsorship(s)

- Golden Egg Sponsor: Provide raffle prize for day-of giveaway(s). (Multiple)
- Egg Hunt Sponsor: Provide 500(+) pre-filled plastic eggs. (Multiple)
- Table Sponsor: Staff and provide children's activity or promo items. (Multiple)



Easter Eggstravaganza

SPONSOR FORM

SPONSOR LEVELS

- EGGCELLANT EVENT SPONSOR | \$500
- EGGMAZING EVENT SPONSOR | \$300
- EGGSTRAORDINARY EVENT SPONSOR | \$100
 - Golden Egg Sponsor.
 - Egg Hunt Sponsor.
 - Table Sponsor.

SPONSOR INFORMATION

Company Name: _____
 Contact Name: _____
 Phone: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____

PAYMENT INFORMATION

Total Amount: \$: _____
 Credit Card Check(Check#): _____
 Contact Name: _____
 Billing Address: _____
 Expiration: _____ Billing Zip: _____

*Please send all checks to the City of Clovis, 321 N. Connelly Street Clovis, NM 88101 (ATTN: Vicki Reyes).
 All credit card information will be taken at the City of Clovis Finance Department via phone (575) 763-9636..