

STATE OF NEW MEXICO)
CITY OF CLOVIS) ss.

The City of Clovis Lodger's Tax Advisory Board met at 5:30 p.m., Tuesday, October 2, 2018 in the Assembly Room of the Bert Cabiness City Government Center, 321 N. Connelly, in full conformity with the laws of the State of New Mexico and the ordinances and resolutions of said city with the following members present:

Girish Pandya
Thomas Martin, Chairman
Bill Bargman
Freddy Bryant

EX-OFFICIO ABSENT:

Mayor Pro Tem Juan Garza

ALSO PRESENT:

Claire Burroughes, Assistant City Manager
Vicki Reyes, Assistant City Clerk
LeighAnn Melancon, Finance Director
Members of the public

Mr. Martin called the meeting to order at 5:39 p.m. and established the presence of a quorum.

Agenda Item No. 3 - Approval of minutes of July 10, 2018

Mr. Bargman made a motion to approve the minutes of July 10, 2018 as presented; Commissioner Bryant seconded the motion, which passed by acclamation.

Agenda Item No. 4 – Review of applications for Lodger’s Tax Funds

100th State Convention **\$10,000**

Mr. Thomas Creehan stated it would be Post 25’s centennial. They have 300-400 people that will attend and will block 250 rooms in various hotels. Their host hotel will be Days Inn & Suites. They will have various events going on all week. They will also have a Fourth of July Parade. The money from lodger’s tax will be used for the items they put in their goodie bags. Mr. Martin stated the advertising plan and budget was not filled out. Mr. Creehan stated they were still putting that together. They advertise through the different American Legions. They’ve held this conference for a number of years in Clovis. Mr. Bargman asked if they tried to get any outside items for the one that happened 10 years ago. Mr. Creehan stated his predecessors did not feel the need to ask for Lodger’s Tax. Mr. Pandya stated it would help them if they had some kind of amount for advertising. Mr. Martin stated their application is in early enough that they could come back at the January meeting. If they could have the plan and budget filled out it would help them more. Mr. Bryant asked if they would have t-shirts available. Mr. Creehan stated any t-shirts they have will be sold and not given away. Mr. Martin stated they should come back at the next meeting with their advertising plan and budget completed.

Chamber of Commerce

2019 Albuquerque or Lubbock Visitors Guide **\$6,900**

permission from the hotels to put their racks in with various brochures. He stated the stands that are in the hotels now get checked once a month. He asked if the Chamber was going to check on theirs. Ms. Tipton stated she usually calls the hotels, but can go check. She has called to ask if they could put profiles in the rooms and they all told her they could. Mr. Pandya stated he would go with her to talk to all of the hotels. He wants to be sure that they do get into all of the hotels.

Mr. Pandya moved for approval; Mr. Bargman seconded the motion, which passed by acclamation.

Agenda Item No. 5 - For the good of the order

Ms. Melancon stated the next meeting would be at 5:15 p.m. Tuesday, January 8th. Applications will be due by 5:00 p.m., Wednesday, January 2nd.

Agenda Item No. 6 – Adjournment

There being no further business to come before the commission the meeting adjourned at 7:12 p.m.