

STATE OF NEW MEXICO)
COUNTY OF CURRY) ss.

The City of Clovis Cultural & Ethnic Affairs Committee met in regular session at noon, Tuesday, May 16, 2017 in the small conference room of the Bert Cabiness City Government Center, 321 N. Connelly, Clovis, New Mexico, in full conformity with the laws of the State of New Mexico and the ordinances and resolutions of said city with the following members present:

Mr. Selmus Price, Chairman
Ms. Mary Collins
Ms. Virginia Byrd
Mr. Nathan Brown

ABSENT:

Commissioner Ladona Clayton
Mr. Jerry Bailey

ALSO PRESENT:

Ms. Vicki Reyes, Administration
Mr. Tom Phelps, City Manager
Jose Griego
News Media

Mr. Price called the meeting to order at 12:02 p.m. and established the presence of a quorum.

Agenda Item No. 3 - Approval of minutes of March 21, 2017

Ms. Collins made a motion to approve the minutes of March 21, 2017 as presented; Mr. Brown seconded the motion, which passed by acclamation.

Agenda Item No. 4 - Discussion regarding July 22, 2017 Ethnic Fair

Mr. Price stated they have information regarding the Black Water Draw mobile unit. He contacted Dr. Crawford's office regarding the unit being a part of the activities. They will have the unit there on July 22nd for the main event. On July 19th from 9:00 a.m. – 3:00 p.m. the unit will be available for display at the Library. Mr. Phelps asked if it was enclosed in a trailer. Mr. Price stated it was.

Mr. Price stated at the last meeting they discussed a possible change of the events held during the week. One that was being explored was a martial arts group, but he has not heard anything from them. They will continue with the same workshops that they have been doing for the past 17 years. They need to do more promotion on this event.

The fun run walk will have a group participation option and there will be a competition among the groups. The one with the most participants will be recognized with a plaque during opening ceremonies.

For the third year they will also incorporate a food drive. Anyone that brings a donation will be given a raffle ticket and drawings will be held periodically during the day. Last year Allen Theater, the Clovis News Journal and Castle-Land participated with door prizes. Mr. Phelps asked if the food goes to the food bank. Mr. Price stated it would and the Food Bank will be on site. Mr. Clark asked if they were

asking for only nonperishable food items. Mr. Price stated they were. Mr. Clark suggested adding that to the flyer.

Mr. Price stated they have the health component, arts and crafts component and food vendors. Entry forms and promotional material will be going out by June 1st. They will be available at the Chamber of Commerce, which is a drop off point, the Library and Clovis Community College.

Mr. Clark asked if there was an social media outlets. Mr. Price stated it is put on the Chamber's website. Ms. Reyes stated it is on the city's website and facebook page. Mr. Clark asked if there were any other means with trying to make contact with youth entities. Ms. Byrd stated mostly through word of mouth. Mr. Price stated there will be large posters as well that will be distributed by himself and the committee. Another source is through the distribution that goes to all of the churches. He will also ask the committee members to mention all of this on their media pages.

Ms. Collins asked if they have an MC for the event. Mr. Price stated Tyleen Caffery will be the MC. Ms. Collins asked if someone was going to lead the song "We are the world". Mr. Price stated he has not looked into that. Ms. Collins asked what the deadline was for the entry forms. Mr. Price stated it is the Wednesday prior to the event, which is July 19th.

Mr. Price stated he would be in touch with the committee when the flyers and posters are ready so that they can help distribute. He stated starting the month of June they will meet every two weeks.

Agenda Item No. 5 - For the good of the order

Mr. Price stated next month they would meet every two weeks and beginning in July they would meet once a week until the Ethnic Fair. The next meeting would be Tuesday, June 13th at noon.